

TEAM VALLEY
GROUP

HOW YOUR
BUSINESS CAN
REACH APPROX
800 BUSINESSES
ACROSS THE
TEAM VALLEY



Business Network

Media Pack 2017/18

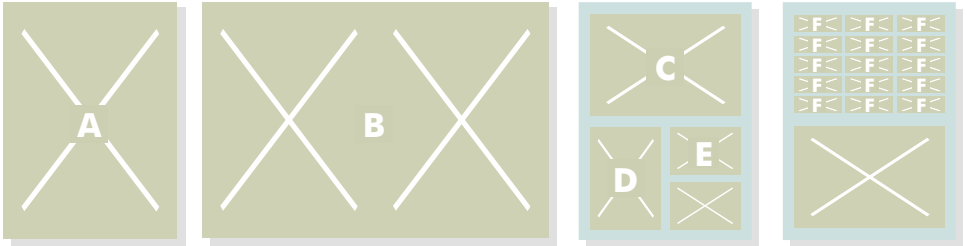
Getting started

We have a team of qualified Graphic Designers who are able to provide you with a **FREE** design service for your adverts. Alternatively you can supply your own artwork in high resolution PDF format with the correct bleed and type outlined.

Take a look at our illustrated guide to help you decide which advert size best suits you.

- (A) **Full Page:** 210mm x 297mm (+3mm bleed on all edges)
- (B) **Double Page Spread:** 420mm x 297mm (+3mm bleed on all edges)
- (C) **Half Page:** 190mm x 137mm
- (D) **Quarter Page:** 93mm x 131mm
- (E) **Eighth Page:** 93mm x 63mm
- (F) **Classified:** 148mm x 35mm (+3mm bleed on all edges)

Choose which size you would prefer



How much will it cost?

Advertising rates within the Bi-monthly magazine to suit every budget: Prices start from as little as **£20 + VAT per edition** and we offer a discounted space for charitable and not-for-profit organisations too, as well as special rates for long term booking.

	1 Edition (Price per edition)	3 Editions (Price per edition)	6 Editions (Price per edition)
Classified	£29.00 + VAT	£25.00 + VAT	£20.00 + VAT
1/8 Page	£39.00 + VAT	£35.00 + VAT	£30.00 + VAT
1/4 Page	£69.00 + VAT	£65.00 + VAT	£60.00 + VAT
1/2 Page	£129.00 + VAT	£115.00 + VAT	£105.00 + VAT
Full Page	£199.00 + VAT	£185.00 + VAT	£165.00 + VAT
Double Page	£359.00 + VAT	£325.00 + VAT	£295.00 + VAT
Premium Page	£279.00 + VAT	£249.00 + VAT	£215.00 + VAT

**Terms & Conditions: All prices displayed above are exclusive of VAT. Prices are correct at the time of printing. Team Valley Printers have the right to withdraw this offer at anytime. Contact us for details.*

Payment Terms

Unless alternative terms have been agreed, payment terms for advertising are as follows:

- Bookings for 1-2 editions - payment required on booking.
- Bookings exceeding two editions - payment by Direct Debit.
- Long term bookings arranged with a discounted rate will be charged at the full rate should the booking be cancelled before the end of the agreed term.

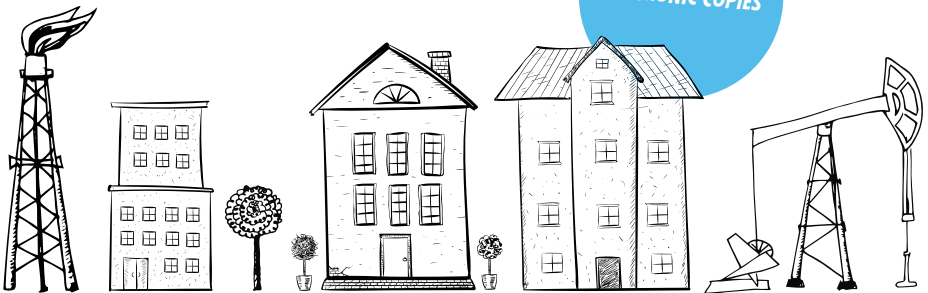
Cut off dates

Please contact a member of our team for deadline dates on **0191 487 1834** or email: sales@teamvalleypublications.co.uk.

Business Listings

List your business in our directory. 12 month listing for only **£30 + VAT**.

SIGN UP TO
OUR NEWSLETTER
TO RECEIVE MONTHLY
ELECTRONIC COPIES



Delivery

Our dedicated delivery team is closely monitored by a comprehensive audit system. Our customers can be confident and safe in the knowledge that our magazines are delivered as intended.

As well as delivering the publication into every business, approx 800, on the Team Valley the magazine is now delivered / distributed in the following places making the total print run 1500 copies:

- Sainsburys Team Valley
- Biz Space Business Centre, Earlsway Team Valley
- Regus Main Gate Team Valley
- Owner's Business Centre Newburn
- Blaydon Business Centre
- Metropolitan House
- Business Networks (Metro Centre)
- Northern Design Gateshead
- MPH Stonehills
- Greenfield Business Centre
- Gateshead International Business Centre

Leaflet Distribution

Our distribution network can also be used for delivering your additional advertising material to 800 businesses across the Team Valley for **£100 + VAT**.

Business Networkx online

As well as being featured in our printed copy of Business Network your adverts will be available to view within our electronic version at teamvalleypublications.co.uk/business-networkx-magazine/



For further information contact the sales team on **0191 487 1834** or email sales@teamvalleypublications.co.uk